

THE LEGAL DESIGN & VISUAL LAW DEMONSTRATION LABORATORY. LET'S DRAW THE FUTURE'S PRIVACY

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Futuro Remoto is a trip between science and science fiction, one of the most important and consolidated European events of popularization of scientific and technological culture.

“**Being 4.0** - Stories of Revolutions, Science and Technology, from Leonardo da Vinci to today” is the theme of this year's edition explored with large exhibitions, workshops and demonstrations, events, meetings.

Among the activities planned in Città della Scienza, Napoli, from Thursday 21 to Sunday 24 November, the disclosing initiative stands out: "**Let's design the Privacy of the Future**", conceived and edited by Sergio Guida, leading a Team, supported also by Giuliano Palma, of distinguished lawyers and professionals who took part in the prestigious LL.M.-Master in Data Protection Officer and Privacy Law at the Suor Orsola Benincasa University, principal investigator in the Consortium performing the TAtoDPR European project (*Training Activities to implement the Data Protection Reform*).

In line with the theme chosen this year for the event "Being 4.0" to bring the audience of young and less young people ever closer to new technologies, the workshop, entitled "**Examples of Legal Design and Visual Law applied to Privacy Documents**", falls within the "Demonstration" type, in the thematic Area "*Smart Factory*, Design and Creativity and *Made in Italy*".

The initiative, under the patronage of two very important scientific realities such as the Research Centre of European Private Law - ReCEPL, and the Association of graduates Suor Orsola Benincasa - ALSOB, provides for presentation methods directly involving the public under the guidance and supervision by the experts.

The Legal design discipline intends to bring the legal world closer to people, placing them right at the centre of planning and providing services even in that world, in order to make the *user experience*(UX) more intuitive, usable and inclusive. Design methodologies and *Visual Law* techniques are the appropriate tools to review the way in which the main tools of legal activity i.e. documents, contracts and procedures are thought and told.

As pointed out by Sergio Guida, Project & Team Leader, in the specific case of *privacy* citizens feel even more the need for the visualization and intelligibility of documents to be practically made easy and effective; therefore they'll fully appreciate the potential of legal design, from language simplification to redesigning in such a "*user friendly*" way layouts and contents as to be finally perceived as appropriate and functional.

Then visitors will be guided to read and examine actual privacy documents drawn from daily practice at stand No.5, where both the graphic layout and the related texts will be analyzed and the single items - which in "*legalese*" are now vague and evasive, now on the contrary artfully long-winded, verbose or too technical, when not almost incomprehensible - "translated" in simple, clear, concise, easily understandable information for the user.

Finally, interested participants will be urged to express their own comments, ideas and suggestions (which indeed will be absolutely welcome) finalized to the continuous improvement of best practices for organizations and companies aiming not only at a closer compliance, but above all really "**Being 4.0**".

Link: <http://www.cittadellascienza.it/futuroremoto/programma/>
<https://privacywizard.home.blog/>